Iron Girl Street Team

The Iron Girl Street Team intern will work with the Iron Girl team to assist with the grass roots marketing of the April 13, 2014 Iron Girl Clearwater event. This intern will take a leading role with community outreach and registration recruitment. The intern will be expected to work from his/her home, while providing regular updates to the Iron Girl team. Occasional office visits may be required.

Intern Responsibilities

- Recruit participants for Iron Girl Clearwater Event
- Engage school groups, local businesses, churches, and other groups for participation
- Suggest creative solutions for improving registration
- Provide weekly report of outreach, noting successes and failures
- Coordinate all efforts with Iron Girl staff
- Additional tasks as assigned

Desired Qualifications

- Passionate about community events and the Iron Girl brand
- Organized with the ability to multi-task and problem solve
- Hard working, detail oriented and results driven
- Driven, self-motivated, and dependable
- Strong organizational skills and a positive attitude

Qualified applicants should be undergraduate or graduate students in a relevant field of study or with relevant experience. Iron Girl would like at least one representative from each area school. The applicant should be well connected to their community and be willing to think outside the box to help drive registration.

Please note: This internship is for college credit only

We encourage creativity and innovation in order to expand and develop current national initiatives and programs. The goal of this internship is for our team is to provide a comprehensive, valued, and positive internship experience with an open line of communication on how our team can continue to take World Triathlon Corporation to new heights. We are seeking individuals with tremendous passion and drive, individuals who demonstrate confidence, are communicative, and are able to take initiative. We are dedicated to finding interns who are humble and willing to work for our employees, our sponsors and partners, and especially our athletes.

To apply: Send resume and cover letter to Luke Mohamed at Luke.Mohamed@IRONMAN.com