



For Immediate Release

**JOCELYN PETRELLA WINS THE THIRD ANNUAL AFLAC IRON GIRL DENVER
5K RUN/WALK**

May 4, 2008 - Denver resident Jocelyn Petrella, 28, claimed today's 5K title at the third annual Aflac Iron Girl Denver Run/Walk. The event, taking place at City Park in Denver, Colo., drew more than 850 women, ranging in age from 6 to 75 years of age, and in fitness level, from beginner to elite.

The top results are listed below:

5K Results:

1. Jocelyn Petrella, 28, Denver, CO, 17:22
2. Noelle Green, 43, N/A, 17:59
3. Erika Ross, 20, Denver, CO, 18:23
4. Heather Hutchison, 27, Colorado Springs, CO, 18:51
5. Julia Bishop, 15, Silverthorne, CO, 19:08

The top Mother/Daughter team listed below:

5K Mother/Daughter Results:

The Goozles, Ellie Webb and Karen Okamoto, 45:47

The event attracted athletes from more than 17 states including host-state Colorado. Other states represented were: Arizona, Florida, Georgia, Maryland, New Jersey, Nebraska, Washington and Wyoming. There were several athletes who stood out of the crowd with their inspirational stories. Among them were:

- **Karen Andrew**, 43, Aurora, CO

Karen has lost more than 100 lbs throughout the last seven years and recently completed her first marathon. This is Karen's second Iron Girl Denver event.

- **Gina Redden**, 40, from Parker, CO

Gina was born with one bad kidney, life-threatening asthma, and had a brain aneurysm burst at age 25 that caused partial paralysis. Now, Gina leads a healthy, active lifestyle and even competes in triathlons.



- **Lisa Johnson**, 37, from Denver, CO

Lisa is the director of an after-school program call "Girls on the Run." "Girls on the Run" uses the power of running to change the way girls see themselves and their opportunities. This program combines training for a 5K event with self-esteem building.

- **Karen Barber**, 49, from Aurora, CO

Karen met her two friends, Janet Miller and Megan Van Ens, while training for a marathon. They enjoyed each other so much that they were actively seeking other similar events...then along came IRON GIRL! In 2008, they are return participants and they brought along loved ones! Karen had her niece and sister; Janet had her sister, niece and two work friends and Megan was there as well as new "training buddy" Betty, who brought along her mom and best friend. Total amount: 12.

New title sponsor, Aflac, continues to provide additional amenities and support for the events. Participants were offered first aid and skin cancer awareness kits, with sunscreen, and Aflac branded sponges at each of the refueling stations, in addition to wellness brochures specific to women. Aflac also awarded each finisher with a commemorative Aflac Iron Girl plush duck, similar to the one made famous in its national advertising campaign.

Unique to the 2008 series is the "Aflac Iron Girl Retreat to Hawaii," promotion. Women can enter Online at <https://www.aflacirongirlsweepstakes.com/> for the chance to win a trip to Kailua-Kona, on the Big Island of Hawaii. The package includes round-trip airfare, hotel accommodations, spa treatments, a luau dinner and two tickets to both the Ford Ironman World Championship event and its Welcome Dinner along with \$500 spending money.

Iron Girl's charitable partner, the Ulman Cancer Fund, was on-site today offering information on racing to benefit young adults living with and recovering from cancer.

For more information on Iron Girl or results from today's event, visit www.IronGirl.com. For Iron Girl media-related inquiries and race day imagery, contact Blair LaHaye at Blair@IronGirl.com or (727) 808-0646, or Jessica Weidensall at Jessica@IronGirl.com or (813) 918-3849. For more information on Aflac, visit www.aflac.com.

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About Iron Girl

Launched in 2004 with just two events, the Iron Girl brand has grown to now include ten events nationwide, varying in distance from 5K to duathlon and triathlon. To date, nearly 20,000 women have crossed an Iron Girl finish line. Iron Girl's mission is to empower women toward a healthy lifestyle. The Iron Girl experience provides women with a competitive platform and amenities such as: a post-race catered Breakfast Café, performance shirts sized just for women, IPICO Sports Timing, personalized race bibs, custom finisher medals, post-race giveaways and much more. The brand recently re-launched an enhanced version of its Web site filled with training tips, guest columnists and nutrition information. Iron Girl has also furthered its offerings with the addition of IronGirlshop.com with new items such as hydration and nutrition products, jewelry and sports bags. Iron Girl is supported by partners that include Aflac, Polar Heart Rate Monitors, Luna Bar, Celsius, Specialized Bicycles and PODS. The Iron Girl brand has been featured in a range of media outlets to include *USA Today*, *The New York Times*, *Runner's World*, *Family Circle*, *Ok! Magazine* and *Women's Health*.

About Aflac

For more than 50 years, Aflac products have given policyholders the opportunity to direct cash where it is needed most when a life-interrupting medical event causes financial challenges. Aflac is the number one provider of guaranteed-renewable insurance in the United States and the number one insurance company in terms of individual insurance policies in force in Japan. Our insurance products provide protection to more than 40 million people worldwide. Aflac has been included in *Fortune magazine's* listing of America's Most Admired Companies for seven years and in *Fortune magazine's* list of the 100 Best Companies to Work For in America for ten consecutive years. Aflac has also been recognized three times by both *Fortune magazine's* listing of the Top 50 Employers for Minorities and *Working Mother magazine's* listing of the 100 Best Companies for Working Mothers. Aflac Incorporated is a Fortune 500 company listed on the New York Stock Exchange under the symbol AFL. To find out more about Aflac, visit aflac.com.