

# SO MANY GREAT WAYS TO TRI.



**FX / starting at \$529.99**

**Versatile ride, perfect for the first timer.**

Fitness machine and capable commuter—FX does it all. From cul-de-sac spins to short triathlons, the FX is the most versatile bike on the planet. It's a great bike for first-timers who want to ease into the sport.

► See all 8 models

7.3 FX WSD



**LEXA / starting at \$689.99**

**Sleek, affordable women's road bike.**

The new Lexa is designed to fit right from the start and sports functional style. Its confidence-inspiring geometry will make your transition to triathlon smooth and comfortable.

► See all 8 models

Lexa SLX



**MADONE / starting at \$1,979.99**

**Race-ready carbon road perfection.**

Race-level performance and all-day comfort make Madone the choice of champions. The bike split is where you can make up the most time—so upgrade to carbon and set a new PR!

► See all 9 models

Madone 3.1 WSD



**SPEED CONCEPT / starting at \$1,979.99**

**The fastest way to the finish.**

Revolutionary aerodynamics make Speed Concept the world's fastest tri bike. Unmatched adjustability makes it the best fitting. If you're ready to take it to the next level, climb on.

► See all 4 models

Speed Concept 9.5 WSD



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